

LITSSENY CARRASQUERO

*Multimedia Journalist, Digital Content
Producer*



EDUCATION

M.S HR Management, Florida
International University, 2020-2021

B.S Journalism (Sports & Media),
University of Florida, 2019

SKILLS

MAC/PC SYSTEMS

MICROSOFT WORD

ADOBE PREMIERE PRO

AP STYLE

EXPERTISE

EDIUS PRO9

SOCIAL MEDIA

AVID INEWS

GRAPHIC XPRESSION STUDIO

TD/DIRECTING

EXPERIENCE

ASSOCIATE SPORTS PRODUCER - WSVN7

- Former Associate Producer for the 6, 6:30, 10 and 11 PM SportsCasts.
- Assisted in rundowns for weekly 30-minute sports show.
- Assisted in the editing process for the weekly "7Sportsxtra," sportscast aired every Sunday night.

MIAMI, FL
SEPT.2019-
FEB, 2020

STUDENT PRODUCER - GATORVISION

- Produced and edited videos for the University of Florida athletics, including pregame content, game recaps, and feature stories published on the Gators' social accounts.
- Shot wide-angled and ran bug during livestream broadcasts of Gators' Lacrosse home games.
- Created #TBT videos for the 2018 Gators' Football season published on @GatorsFB twitter account.

Gainesville,fl
Aug.2017 -
May 2019

MASTER CONTROL TD - DAKTRONICS

- Assisted in the production of the University of Florida In-show and linear and digital sports broadcasts (operating graphics, bug, technical directing/ directing on NewTek TriCaster Switcher Board.
- Worked every home game production for all Florida Gator teams; arrived at least 2 hours before event to go over rundown for the event.

Gainesville,fl
Aug.2017 -
May 2019